

## EDGECUBE PVT LTD.

1ST FLOOR, 47, BHAGIRATHI BHAVAN,  
J. P. ROAD, ANDHERI (W), MUMBAI-53 TEL. 022 65640148



GMP Technical Solutions, generally displays products at trade-shows but during Acrex Exhibition, Feb 2014, we dint wish to showcase any product in the show, thus it was challenging to have more footfalls on the booth in comparison to our other show. We spoke with various stall designing agencies but they couldn't convert our expectation well on design. We were introduced to EdgeCube team and since then things started turning positive for us. The team is smart in translating ideas into real working models.

Since we didn't have product to display at Acrex Exhibition – Edge Cube team provided us an interactive booth design. They prepared podiums having tablet computers which we used to give presentations to our visitors. The booth had open and inviting feel for the visitors. Our booth was a classic open space for business discussions. Apart from this, Edge Cube team used booth materials which we had not used earlier and were resistant to change our style of preparing booths. But the team gave us lot of confidence to come out of conventional methods and stand apart at the show. This really worked well.

We have stopped following conventional methods. Edge Cube team is getting us ideas from across the globe which are cost-effective at the same. Thus we are now not confident to switch from Edge Cube.

The team works to make things work for you. It's not just talks! You are going to have more footfalls for sure!

Best Regards,  
Kalpana Gupta.

